



Rewarding your success

Exceed your goals and earn more with our sales bonus program

Continue 2024 strong with Anthem's Ohio Small Group new business broker bonus program for groups with 5 or more enrolled subscribers (June through December effective dates).

OH Small Group New Business Bonus

- All new Ohio Small Group MEWA and ABF plans sold with an effective date of June-December 2024 are eligible. Bonus payments are based on enrolled, not eligible, contracts, or subscribers.
- Existing Anthem Blue Cross and Blue Shield (Anthem) clients who transfer between grandmothers, MEWA, ACA, and ABF are not eligible. New contracts on existing groups are not eligible.
- Agent of record changes do not qualify for the bonus payout.
- Payout will be a one-time payment (\$75/per subscriber) targeted for February 2025.
- Bonuses will be paid based on current Anthem commission and licensing contracts.
- Incentive payments will be disclosed and reported where required by applicable law.
- Final payment is based on the number of enrolled subscribers on the effective date.
- Anthem reserves the right to adjust future bonus amounts if groups are termed retroactively after the period's bonus program calculations and payments have been made.

We're ready to help you exceed your goals and reward you for your successes. Bonus programs begin June 1, 2024.

For additional information, contact your Anthem sales representative.



Find all your broker tools in one place.

Scan this QR code with your phone's camera.